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MONTHLY NEWSLETTER

Make sure we have your email address on file so you can receive this News letter every month.

Greetings everyone!

We are pleased to announce our new monthly Newsletter that will be sent via email and posted on our facebook page.

In these issues you will find information about our seVICES, specials and deals, any up coming charity events, and various topics regarding grooming.

Feel free to contact us with any questions.

Prebooking

WE ARE BUSY!

If you have been calling to book an appointment in the last few weeks, you will notice that we are busy!

With spring right around the corner, we are booking up quickly. As of now, we are booked solid for the next 2 weeks and our Saturday appointments are booked until the end of April. We are very happy to be booked up but also understand the inconvenience that it might bring to some clients that are trying to get in before the snow melts.

Don't worry, we have a solution! We started encouraging clients to Prebook their next appointment before they leave the salon. This is great for many reasons:

- You get to choose the date and time that works best for you
- You don't have to call or email at a later date
- Your dog will be on a regular schedule that suits his needs
- Reduces the risk of matting and stress
- You will benefit from a 3\$ discount on your next groom, a complementary blueberry facial and a nail grind



WHAT IS A GOOD GROOMING SCHEDULE?

A regular full grooming routine for most breeds is every 4 to 12 weeks. This time frame can vary based on multiple factors. The breed, the length and texture of the hair, age, style of haircut, maintenance at home, budget, life style and the season.



Dogs with naturally short hair or with a short haircut can go longer between appointments and require less home maintenance. These dogs can probably go the full 8 weeks or maybe even 12 weeks for short hair breeds.

Medium to long coats and haircuts fall in the 6 to 8 week range and require more frequent home maintenance with the appropriate tools and products.

Long to very long coats and haircuts fall in the 4 to 6 week range and require daily home maintenance with the appropriate tools and products.

Double coated breeds such as golden retrievers, bernese mountain dogs and german shepards still require regular grooming. These breeds have a shedding cycle and regular grooming can help them stay comfortable. Most clients enjoy a 8 to 12 week schedule to control the shedding and the grinch feet! Other clients only need help with the changing of seasons where the shedding is at its peak.

Continue reading to learn about our new Online booking system and side services.



ONLINE BOOKING AND EMAIL REMINDERS

Didn't get a hold of us when you called or is it past operating hours and you need to book an appointment? We do our best to answer phone calls promptly but sometimes some are missed while we're busy with other phone calls, in salon clientele service or pampering your dogs.

We are very excited to have a new online booking system that can help you book your appointments. This means you can book from anywhere at any convenient time, even past our hours of operation.

This online booking system allows you to see our full availability with all of our groomers. Also, by creating a online profile with your email, you will get an email reminder of your appointment 48 hours before.

If you have any questions about our online booking system or if you wish to add your email to your existing file please contact us.



SIDE SERVICES

Sides services are a great way of keeping your dog healthy and comfortable inbetween full grooming appointments. We are usually available quickly for anyone that walks in for a side service but we do appreciate a heads up so we can serve you faster.

We offer a variety of services that are listed on our website and have package deals to help you save a little!

One of our most popular side service is nail trim with an ear cleaning. Because this service is very important for your dogs health, we have decided to offer an amazing package deal.



Pre-pay for 6 or 12 nail trims and receive a 50% discount on the total price. That is only 5\$ for each nail trim!

Once you pay for your package, we give you a stamp card to bring in at every visit. This makes your visits quick, easy and affordable!

We recommend every 3 to 4 weeks for nail trims.

We look forward to seeing you this month and to the warmer weather that is coming soon!

Cheers,

Groomer's Touch

The dogs featured in this week's Newsletter: Fidel, Stanley, Molly and Boston.